

MUSEUM OF THE MOVING IMAGE

FOR IMMEDIATE RELEASE

FALL FAMILY DAY HIGHLIGHTS JIM HENSON AND PUPPETRY WITH A LIVE COMEDY CONCERT, HANDS-ON WORKSHOPS, AND ‘THE MUPPETS’ ON THE BIG SCREEN

Free admission for youth ages 17 and under

Saturday, October 14, 2017, 11:00 to 4:00 p.m.

Astoria, Queens, New York, October 3, 2017—On Saturday, October 14, from 11:00 a.m. to 4:00 p.m., families are invited to visit for a day centered around the new ***Jim Henson Exhibition*** packed with fun and educational experiences for children of all ages. At Fall Family Day, visitors will be immersed in the world of puppetry through hands-on puppet making and media creation in the **Moving Image Studio**, tours of the *Henson Exhibition*, drop-in screenings of “**Muppet Family Moments**,” and opportunities to attend ***Leslie and Lolly Make Stuff Up***, a live interactive puppet show presented by *Sesame Street* performer Leslie Carrara-Rudolph, and a big-screen showing of ***The Muppets*** in the Redstone Theater. All programs are included below and online at movingimage.us/familyday

For Fall Family Day, Museum admission will be FREE for youth ages 17 and under between 11:00 a.m. and 4:00 p.m. (Children under 14 must be accompanied by an adult.) Admission for adults is \$15 (\$11 for senior citizens and students). Please note: Ticket purchase is required for the live concert and screening of *The Muppets*.

Puppet making and more in the Moving Image Studio

11:00 a.m. to 4:00 p.m. (Digital Learning Suite)

Recommended for ages 4 and older. This super-sized version of the Museum’s drop-in studio will feature activities focused on building paper-bag puppets using a variety of materials, puppetry on screen, making your own puppet memes, and coloring.

Screening: Muppet Family Moments

11:00 a.m. to 4:00 p.m. (Bartos Screening Room)

Recommended for ages 3 and older. Visitors are welcome to drop-in to see a continuous loop throughout the day of clips of Muppets and their families.

Tours of *The Jim Henson Exhibition*

11:00 a.m. to 3:30 p.m. (on the half hour)

Educators will lead family-friendly tours of the newly opened permanent exhibition

devoted to the artist, filmmaker, and innovator best known as the creator of *The Muppets*.

Families are also welcome to explore the Museum's core exhibition *Behind the Screen*, and *Video Arcade*, a showcase of more than 20 playable classic video arcade games from the Museum's collection (tokens can be purchased in gallery).

TICKETED EVENTS

LIVE PERFORMANCE

Leslie and Lolly Make Stuff Up

A family comedy concert by Leslie Carrara-Rudolph, five-time Emmy-nominated performer of Abby Cadabby from *Sesame Street*

12:00–1:30 p.m. (Redstone Theater)

Recommended for ages 5–95. Join Leslie, her hilarious sock puppet sidekick Lolly Lardpop, and Michael Hicks on piano in their interactive show all about exploring your imagination and bringing your ideas to life in wacky whimsical ways. "Make Stuff Up" features original music, stories, art, and a cast of unique puppet characters dedicated to spreading joy and laughter.

Tickets: \$15 adults, \$11 seniors and students, \$7 youth (3–17), free for children under three (and, free or discounted for Museum members)

SCREENING

The Muppets

Saturday, October 14, 2:00 p.m. (Redstone Theater)

Recommended for ages 5+. Dir. James Bobin. 2011, 109 mins. DCP. With Jason Segel, Amy Adams, Chris Cooper. With the help of some devoted Muppet fans, Kermit gathers all his old friends to help save the Muppet Theatre from an evil oil baron threatening to tear it down. Featuring a new Muppet (Walter), new musical numbers, and some classic Muppet favorites, this film is a joyful bit of nostalgia for parents and a fun introduction to a new generation of Muppet fans. Also screening on Sunday, October 15, at 11:00 a.m.

Tickets: \$15 adults, \$11 seniors and students, \$7 youth (3–17), free for children under three (and, free or discounted for Museum members)

Ticket purchase includes same-day Museum admission.

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MUSEUM INFORMATION

Museum of the Moving Image (movingimage.us) advances the understanding, enjoyment, and

appreciation of the art, history, technique, and technology of film, television, and digital media. In its stunning facilities—acclaimed for both its accessibility and bold design—the Museum presents exhibitions; screenings of significant works; discussion programs featuring actors, directors, craftspeople, and business leaders; and education programs which serve more than 50,000 students each year. The Museum also houses a significant collection of moving-image artifacts.

Hours: Wednesday-Thursday, 10:30 a.m. to 5:00 p.m. Friday, 10:30 to 8:00 p.m. Saturday-Sunday, 11:30 a.m. to 7:00 p.m.

Film Screenings: Friday evenings, Saturdays and Sundays, and as scheduled. Unless otherwise noted, tickets for screenings (\$12.00 adults / \$9.00 students and seniors / free for Museum members) will be available for advance purchase online at movingimage.us. Screening tickets include same-day admission to the Museum's galleries.

Museum Admission: \$12.00 for adults; \$9.00 for persons over 65 and for students with ID; \$6.00 for children ages 3–12. Children under 3 and Museum members are admitted free. Admission to the galleries is free on Fridays, 4:00 to 8:00 p.m.

Location: 36-01 35 Avenue (at 37 Street) in Astoria.

Subway: M (weekdays only) or R to Steinway Street. Q (weekdays only) or N to 36 Avenue.

Program Information: Telephone: 718 777 6888; Website: movingimage.us

Membership: <http://movingimage.us/support/membership> or 718 777 6877

The Museum is housed in a building owned by the City of New York and located on the campus of Kaufman Astoria Studios. Its operations are made possible in part by public funds provided through the New York City Department of Cultural Affairs, the New York City Economic Development Corporation, the New York State Council on the Arts, the National Endowment for the Arts, the National Endowment for the Humanities, the Institute of Museum and Library Services, and the Natural Heritage Trust (administered by the New York State Office of Parks, Recreation, and Historic Preservation). The Museum also receives generous support from numerous corporations, foundations, and individuals. For more information, please visit movingimage.us.