

MUSEUM OF THE MOVING IMAGE

FOR IMMEDIATE RELEASE

FAMILY PROGRAMS INCLUDE ‘THE RED BALLOON’ AND RELATED WORKSHOPS OVER MIDWINTER RECESS, “BEST OF” SELECTIONS FROM THE NEW YORK CHILDREN’S INTERNATIONAL FILM FESTIVAL, MORE

January & February 2015

Please note the following holiday hours: The Museum will be open on Monday and Tuesday, February 16 and 17, from 10:30 a.m. to 5:00 p.m.

Astoria, New York, January 23, 2015—This winter, Museum of the Moving Image offers many programs for children of all ages to view both classic and new unique films and participate in mediamaking activities. During the weeklong Midwinter Recess for New York City public school students—over the President’s Day holiday—the Museum will offer daily 35mm screenings of the classic children’s film *The Red Balloon* (1957), in its glorious Sumner M. Redstone Theater—one of the best theaters for moviegoing in New York City—and workshops that invite young people to make their own *Red Balloon*-inspired animated film.

In addition, from January 24 through February 8, the Museum is presenting **The Best of the New York International Children’s Film Festival**, featuring highlights from last year’s Festival as organizers prepare for its new edition this spring (the Museum will be a venue for the festival). Programs will repeat on Saturday and Sunday, with compilations of short films, one for younger viewers, another for older children, and also a selection of films in Spanish.

The Museum also continues to offer its drop-in **Moving Image Studio** (recommended for ages 7 and older), on Saturdays from 12:00 to 5:00 p.m. from January 31 through the end of March, and a free **Teen Digital Media Lab**, on select Friday afternoons through May 1, in which young people interested in game design, media production, animation, coding, and related activities can work with Museum educators to create their own projects (tag line: “Hang out with friends. Eat pizza. Make something.”).

Families interested in video games should note that **IndieCade East**, the weekend-long video game festival, returns February 13 through 15. While the conference portion is specifically for adults and older students, the **IndieCade East Games Showcase**, featuring more than 30 new and acclaimed independent video games, will be accessible with regular Museum admission.

A full schedule of family programs is included below.

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SCHEDULE OF FAMILY-FRIENDLY PROGRAMS, JANUARY–FEBRUARY 2015

Unless otherwise noted, film screenings take place in the Sumner M. Redstone Theater and in the Celeste and Armand Bartos Screening Room at Museum of the Moving Image, 36-01 35 Avenue (at 37 Street), Astoria, and are included with Museum admission. Advance tickets for some special screenings and events are available online at <http://movingimage.us>.

Best of the New York International Children's Film Festival (January 24–February 8, 2015)

Kid Flix Mix

Saturday and Sunday, January 24 and 25, at 1:00 p.m.

Recommended for ages 3-8. In English or musical; no dialogue. A kaleidoscopic showcase of the best and most inventive short film and animation from around the world, with films from Sweden, New Zealand, France, Switzerland, Australia, the United Kingdom, and the United States. This 57-minute program includes *Monstersymfonie* (Kiana Nagshineh, Germany), *Hello World* (Eric Serre, France), *Snowflake* (Natalia Chernysheva, Russia), *Sky Color* (Peter H. Reynolds, U.S.), *What Is Music* (Christian Robinson, U.S.), *The Lovely Letter L* (Evan Spiridellis, U.S.), *Hopfrog* (Leonid Shmelkov, Russia), *Big Block Sing-Song* (Warren Brown and Adam Goddard, Canada), *The Mole by the Sea* (Anna Kadykova, Russia), *On the Wing* (Vera Myakisheva, Russia), and *My Mom Is an Airplane* (Yulia Aronova, Russia/U.S.).

Party Mix

Saturday and Sunday, January 31 and February 1, at 1:00 p.m.

Recommended for ages 8-18. Some films have English subtitles. A sampling of award winners and audience favorites, these are hilarious, heartfelt, and beautiful short films from around the globe. The program includes: *Rabbit and Deer* (Péter Vácz, Hungary), *Portlandia: Rat's Book* (Rob Shaw, U.S.), *Carpark* (Ant Blades, U.K.), *The Centipede and the Toad* (Anna Khmelevskaya, France), *The Princess, The Prince, and the Greed-Eyed Dragon* (Bin-Ha To, Jakob Schuh, Germany), *Tome of the Unknown* (Patrick McHale, U.S.), *The Big Beast* (Pierre Luc Granjon, France), and *The Dam Keeper* (Dice Tsutsumi, Robert Kondo, U.S.). Total running time: approx. 71 mins.

iViva NYICFF!

Saturday and Sunday, February 7 and 8, 12:30 p.m.

Recommended for ages 9+. In Spanish with English subtitles. The best of Spanish and Latin American short films from the festival, this diverse 75-minute selection was chosen from over five years of NYICFF short film programs. All films in this program are from or feature stories about Spain and Latin America. This program includes *Luminaris* (Juan Pablo Zaramella, Argentina), *At the Opera* (Juan Pablo Zaramella, Argentina), *Grandmother* (Carlos Smith Rovira, Colombia), *My Queen* (Cecilia Amado, Brazil), *Lapus* (Juan Pablo Zaramella, Argentina), *Inflatable Gramma* (Telmo Esnal, Spain), *Journey to Mars* (Juan Pablo Zaramella, Argentina), *Grandma Grasshopper* (Denis Chapon, Bolivia/Denmark), and *Fifteen* (Liliana

Torres, Mexico).

Drop-in media-making programs (Ongoing, various dates)

Teen Program: Teen Digital Media Lab

4:00 to 6:00 p.m. on select Fridays: Feb. 6, Feb. 27, March 13, March 27, April 17, May 1

Ages 14+. Design jams at Museum of the Moving Image are a unique opportunity to get exclusive access to the Museum, to share in your favorite kinds of media-making, or to experiment with something new. We'll be working with everything from vintage arcade games to web-based hacking tools as we explore the Museum's collection in fun and innovative ways. All levels of experience are welcome. This is a teen-only event and is completely free.

Workshop: Drop-in Moving Image Studio

12:00 to 5:00 p.m., Saturdays: January 31–March 28 (except February 15)

Recommended for ages 7 and older, accompanied by an adult (12+ on their own). The

Museum offers drop-in studio sessions for young visitors ages seven and up. With the assistance of Museum educators, visitors engage in hands-on creative work, making projects ranging from flipbooks and thaumatropes (hand-drawn optical toys) to stop-motion and computer animations and video games. Studio visitors also have the opportunity to see, handle, and explore the inner workings of moving-image technology, such as projectors, film strips and video tape, video game consoles, and more. Free with Museum admission.

Midwinter Recess / Presidents Week family programs (February 16–21, 2015)

The Red Balloon

1:00 p.m. daily: Monday, February 16 through Saturday, February 21

Recommended for ages 4 and older. Dir. Albert Lamorisse, 1956, 34 mins. 35mm. French with English subtitles (almost no dialogue). *The Red Balloon* is one of the most enchanting and beloved children's films of all time. A young boy finds a stray balloon; the two soon become inseparable as the boy follows the balloon through the streets of Paris. With its rich colors and exquisite visuals, *The Red Balloon* is a magical experience on the big screen, especially in a restored 35mm print.

Family Workshop: *The Red Balloon* Animation Adventure

2:15 p.m. daily: Monday, February 16 through Sunday, February 21

Recommended for ages 6 and older. The city of Paris provides an unforgettable backdrop for the *The Red Balloon*. In this hour-long workshop, children will make backgrounds inspired by their neighborhoods, which they will use as a setting for their very own *Red Balloon*-inspired animation.

Materials fee: \$5 (free for Family-level members and above). Advanced reservation is available to Museum members only. Tickets are only available for purchase in person on the day of the workshop at the admissions desk. Tickets are limited and are first-come, first-served.

Additional programs

The Duet of Animation and Technology: An Evening with Glen Keane

Thursday, February 5, 7:00 p.m.

Recommended for ages 12 and older. The stunning new short film *Duet* is the latest work by legendary animator Glen Keane. In his 38 years at Walt Disney Feature Animation, Keane created and animated such legendary characters as Ariel in *The Little Mermaid*, *Aladdin*, *Pocahontas*, the Beast from *Beauty and the Beast*, and Tarzan. Keane left Disney in 2012 to start his own production company and pursue projects that use new technology to expand the art form. In a unique and illuminating presentation, Keane will show *Duet* and then do a live demonstration of his creative process, along with a behind-the-scenes look at the technology used to create this unprecedented work. This is a rare chance for aspiring animators and fans to see and learn from a true legend in the field.

Tickets: \$15 (\$9 for Film Lover, Dual, and Family members / free for Silver Screen members and above). Advance tickets available online.

Miss Piggy: A Sow Is Born

Sunday, February 22, 1:00 p.m.

Recommended for ages 8 and older. This program highlights Miss Piggy's evolution from chorus pig to superstar, her memorable performances with show business legends, and her enduring relationship with her "magnificent obsession," Kermit the Frog. The program will include clips from *The Muppet Show*, Muppet films, television specials, and rare guest appearances. Program running time: 75 mins. (Part of the monthly series *Jim Henson's World*)

MUSEUM INFORMATION

Museum of the Moving Image (movingimage.us) advances the understanding, enjoyment, and appreciation of the art, history, technique, and technology of film, television, and digital media. In its stunning facilities—acclaimed for both its accessibility and bold design—the Museum presents exhibitions; screenings of significant works; discussion programs featuring actors, directors, craftspeople, and business leaders; and education programs which serve more than 50,000 students each year. The Museum also houses a significant collection of moving-image artifacts.

Hours: Wednesday-Thursday, 10:30 a.m. to 5:00 p.m. Friday, 10:30 to 8:00 p.m. Saturday-Sunday, 11:30 a.m. to 7:00 p.m. **Holiday hours:** The Museum will be open 10:30 a.m. to 5:00 p.m. on Mon. and Tue., February 16 and 17.

Film Screenings: Friday evenings, Saturdays and Sundays, and as scheduled. Tickets for regular film screenings are included with paid Museum admission and free for members at the Film Lover level and above.

Museum Admission: \$12.00 for adults; \$9.00 for persons over 65 and for students with ID; \$6.00 for children ages 3-12. Children under 3 and Museum members are admitted free. Admission to the galleries is free on Fridays, 4:00 to 8:00 p.m. Tickets for special screenings and events may be purchased in advance by phone at 718 777 6800 or online.

Location: 36-01 35 Avenue (at 37 Street) in Astoria.

Subway: M (weekdays only) or R to Steinway Street. Q (weekdays only) or N to 36 Avenue.

Program Information: Telephone: 718 777 6888; Website: movingimage.us

Membership: <http://movingimage.us/support/membership> or 718 777 6877

The Museum is housed in a building owned by the City of New York and located on the campus of Kaufman Astoria Studios. Its operations are made possible in part by public funds provided

through the New York City Department of Cultural Affairs, the New York City Economic Development Corporation, the New York State Council on the Arts, the National Endowment for the Arts, the National Endowment for the Humanities, the Institute of Museum and Library Services, and the Natural Heritage Trust (administered by the New York State Office of Parks, Recreation, and Historic Preservation). The Museum also receives generous support from numerous corporations, foundations, and individuals. For more information, please visit movingimage.us.

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