

MUSEUM OF THE MOVING IMAGE

FOR IMMEDIATE RELEASE

MUSEUM OF THE MOVING IMAGE OFFERS FREE ADMISSION ALL DAY FRIDAY, NOVEMBER 2

With free screenings of Robert Zemeckis's *Back to the Future* at 2:00 p.m. and 6:30 p.m.

Astoria, NY – November 1, 2012 – Museum of the Moving Image will offer free admission to the public all day on Friday, November 2, from 10:30 a.m. to 8:00 p.m., announced Carl Goodman, the Museum's Executive Director. Goodman said, "During this difficult time, it is important that we do our part to provide local residents and beyond with something to do out of the house that is both fun and educational, and that both children and adults will enjoy."

Exhibitions on view include *Behind the Screen*, the Museum's interactive core exhibition that explores how moving images are made, marketed, and shown, and *American Falls*, a three-projector video installation by Phil Solomon. For a complete list of exhibitions and installations, visit <http://movingimage.us/>

Also on Friday, the Museum will present two screenings of *Back to the Future* (1985), Robert Zemeckis's time-travel adventure starring Michael J. Fox, at 2:00 p.m. (newly added) and 6:30 p.m. (previously scheduled). Admission to these screenings are free. This film is being presented as part of the Museum's Zemeckis retrospective, which also includes a screening of *Cast Away* (2000) on Sunday, November 4.

A Friday evening screening of Dario Argento's *Suspiria* (1977), part of the Museum's Halloween edition of the popular See It Big! series, will continue to have a ticket price of \$12 adults / \$9 seniors and students. *Suspiria*, to be presented in a beautiful 35mm print, is an impeccable horror classic, with its astonishing use of color and elaborately staged gore to tell a story about an American dancer who visits a European ballet school.

The Museum's weekend schedule of special programs will go on as planned. On Saturday, November 3, they include a presentation by Henson Company Archivist Karen Falk about her new book *Imagination Illustrated: The Jim Henson Journal* at 2:00 p.m.; and a special screening of *Beasts of the Southern Wild* (2012) with child star, Quvenzhané Wallis, who gives an astonishing performance as the resourceful young girl Hushpuppy, and the director Benh Zeitlin in person at 4:30 p.m. Both events

are included with Museum admission.

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Museum of the Moving Image (movingimage.us) advances the understanding, enjoyment, and appreciation of the art, history, technique, and technology of film, television, and digital media. In January 2011, the Museum reopened after a major expansion and renovation that nearly doubled its size. Accessible, innovative, and forward-looking, the Museum presents exhibitions, education programs, significant moving-image works, and interpretive programs, and maintains a collection of moving-image related artifacts.

Hours: Tuesday-Thursday, 10:30 a.m. to 5:00 p.m. Friday, 10:30 to 8:00 p.m. Saturday-Sunday, 11:30 a.m. to 7:00 p.m. Closed Monday except for holiday openings

Film Screenings: Friday evenings, Saturdays and Sundays, and as scheduled. Unless otherwise noted, screenings are included with Museum admission.

Museum Admission: \$12.00 for adults (18+); \$9.00 for senior citizens and for students (13+) with ID; \$6.00 for children ages 3-12. Children under 3 and Museum members are admitted free. Admission to the galleries is free on Fridays, 4:00 to 8:00 p.m. Tickets for special screenings and events may be purchased in advance by phone at 718 777 6800 or online.

Location: 36-01 35 Avenue (at 37 Street) in Astoria.

Subway: M (weekdays only) or R to Steinway Street. Q (weekdays only) or N to 36 Avenue.

Program Information: Telephone: 718 777 6888; Website: movingimage.us

Membership: 718 777 6877, members@movingimage.us

The Museum is housed in a building owned by the City of New York and its operations are made possible in part by public funds provided through the New York City Department of Cultural Affairs, the New York City Economic Development Corporation, the New York State Council on the Arts, the National Endowment for the Arts, the National Endowment for the Humanities, the Institute of Museum and Library Services, and the Natural Heritage Trust (administered by the New York State Office of Parks, Recreation, and Historic Preservation). The Museum also receives generous support from numerous corporations, foundations, and individuals. For more information, please visit movingimage.us.

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