

MUSEUM OF THE MOVING IMAGE

FOR IMMEDIATE RELEASE

NEW YORK COMMUNITY BANCORP PRESIDENT AND CEO JOSEPH R. FICALORA JOINS MUSEUM OF THE MOVING IMAGE BOARD OF TRUSTEES

Astoria, New York, September 19, 2013—Herbert S. Schlosser, Chairman of the Board of Trustees of Museum of the Moving Image, today announced that Joseph R. Ficalora, President and Chief Executive Officer of New York Community Bancorp, Inc., has been elected to serve as a Museum Trustee.

“We welcome Joseph Ficalora to the Museum’s Board,” said Mr. Schlosser. “Joe is an outstanding leader in his field who has also shown a strong commitment to supporting the arts and culture in Queens. His experience and knowledge will be invaluable as the Museum enters its second quarter-century.”

In addition to serving as President and CEO, Mr. Ficalora is also a director of New York Community Bancorp, Inc. the 20th largest bank holding company in the nation, with assets of \$44.5 billion, and of its two primary subsidiaries, New York Community Bank and New York Commercial Bank. Under his leadership, the Company has evolved from a mutual savings bank with seven branches in Queens and Nassau Counties to a publicly traded multi-bank holding company with 275 branch offices serving consumers and businesses throughout Metro New York, New Jersey, Florida, Ohio, and Arizona. Established in 1859, New York Community Bank is one of the largest thrift depositories in the nation.

“It is an honor and privilege to join the Board of an organization that celebrates both the history and future of film, television and digital media” said Mr. Ficalora. “The Museum of the Moving Image provides the public with a chance to explore an iconic industry on a grand scale through its various programs and exhibits, and I am thrilled to have the opportunity to support its mission moving forward.”

Among his community affiliations, Mr. Ficalora has been a member of the Board of Directors of the Queens Chamber of Commerce since 1990, and has served on its Executive Committee since April 1992. In addition to being a Trustee of Museum of the Moving Image, Mr. Ficalora is President of the Queens Library Foundation Board, past President of the Queens Borough Public Library, current Chairman of their Administrative Committee and serves on the board of directors of the New York Hall of Science, New York Hospital–Queens, and Flushing Cemetery, and on the Advisory Council of the Queens Museum of Art.

Museum of the Moving Image (movingimage.us) advances the understanding, enjoyment, and appreciation of the art, history, technique, and technology of film, television, and digital media. In its expanded and renovated facilities—acclaimed for both its accessibility and bold design—the Museum presents innovative interactive exhibitions; screenings of significant works, from Hollywood classics to previews of new films; discussion programs featuring actors, directors, craftspeople, and business leaders; and dynamic education programs which serve more than 50,000 students each year. The Museum also houses a significant collection of moving-image artifacts.

The Museum is housed in a building owned by the City of New York and located on the campus of Kaufman Astoria Studios. Its operations are made possible in part by public funds provided through the New York City Department of Cultural Affairs, the New York City Economic Development Corporation, the New York State Council on the Arts, the National Endowment for the Arts, the National Endowment for the Humanities, the Institute of Museum and Library Services, and the Natural Heritage Trust (administered by the New York State Office of Parks, Recreation, and Historic Preservation). The Museum also receives generous support from numerous corporations, foundations, and individuals. For more information, please visit movingimage.us.

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