

MUSEUM OF THE MOVING IMAGE

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MUSEUM OF THE MOVING IMAGE TO HONOR NBC'S BRIAN WILLIAMS AND KENNETH LOWE OF SCRIPPS NETWORKS INTERACTIVE ON JUNE 2 AT THE ST. REGIS HOTEL

Astoria, NY, April 4, 2011 — Herbert S. Schlosser, Chairman of the Board of Trustees of Museum of the Moving Image, announced today that Brian Williams, Anchor and Managing Editor of *NBC Nightly News*, and Kenneth W. Lowe, Chairman, President, and Chief Executive Officer of Scripps Networks Interactive, Inc., will be honored at the Museum's annual black-tie benefit on Thursday, June 2, 2011, at The St. Regis Hotel. Each spring, the Museum holds this event, recognizing two leaders in the media industry.

Brian Williams is seen by more U.S. television news viewers on a daily basis than any other American. He has become the most highly decorated evening news anchor of the modern era, and *NBC Nightly News* is the most-watched newscast in all of television. Williams's coverage of world events has earned him high praise and several citations for journalistic excellence, many of which were awarded for his work covering Hurricane Katrina and its aftermath. *The New York Times* said his reporting of Katrina was "a defining moment," and *Vanity Fair* later called his work "Morrow-worthy" and reported that during the crisis he became "a nation's anchor."

Williams joined NBC News in 1993 after several years working at local stations in Washington, D.C., Philadelphia, and New York City. A few years later, he became NBC's chief White House correspondent and then anchor and managing editor of *The News with Brian Williams* on MSNBC and CNBC. In 2004, he took over as anchor of *NBC Nightly News*, the nation's top-rated nightly news program, a distinction it has maintained throughout Williams's tenure in the anchor chair. Two years later, *Time* named him one of the 100 most influential people in the world.

"In his nearly thirty years as a broadcast journalist, Brian has covered the most important news of our time and at the highest level of excellence," said Mr. Schlosser. "We are pleased to be honoring such a talented and deserving journalist who has been among the most trusted figures during periods of national crisis. His charm, intelligence, and popularity are evident from his appearances on *Saturday Night Live* and with Jay Leno, Conan O'Brien, David Letterman, and Jon Stewart."

Ken Lowe is Chairman of the Board, President, and CEO of Scripps Networks Interactive, a leading lifestyle media provider for television, the Internet, and other media platforms. Previously he was President and CEO of The E. W. Scripps Company

from 2000 until 2008. Scripps Networks Interactive became a separate, publicly traded company in 2008.

Prior to 2000, Lowe was chairman and CEO of Scripps Networks, a division of The E.W. Scripps Company, where he was responsible for building the company into one of the nation's fastest growing and most successful creators of unique brands for television and the Internet. These brands include HGTV, Food Network, DIY Network, Cooking Channel, Travel Channel, and Great American Country (GAC). Lowe also guided the development of the company's growing portfolio of interactive content services in the food and home lifestyle categories.

He has received many honors and awards, including the National Cable & Telecommunications Association's (NCTA) Vanguard Award for Programmers, the Broadcasters Foundation of America's Golden Mike Award, and the National Association of Television Programming Executives (NAPTE)'s Brandon Tartikoff Legacy Award. Lowe is also a member of the *Broadcasting & Cable* Hall of Fame.

Mr. Schlosser stated, "Throughout his long career at Scripps, Ken has been a visionary innovator and excellent manager. He has introduced new program services and helped them develop into thriving businesses. Ken has built one of the most successful companies in the cable business. We honor him for his lasting contributions to the communications industry."

Carl Goodman, Executive Director of the Museum said, "Brian Williams and Ken Lowe are both outstanding in their fields. Thanks to these honorees, and to the industry leaders who will join us in celebrating their accomplishments, the Museum will have much-needed support for its innovative education programs."

Founded in 1981, Museum of the Moving Image is the only institution in the United States that deals comprehensively with the art, technology, and social impact of film, television, and digital media. It houses the nation's largest collection of moving image artifacts and screens hundreds of films annually. Its exhibitions—including the core exhibition, *Behind the Screen*—are noted for their integration of material objects, computer-based interactive experiences, and audiovisual presentations. In January 2011, the Museum reopened after a major expansion and renovation. Featuring an acclaimed design by Thomas Leeser, the new facility—now doubled in size—includes a 267-seat theater, a 68-seat screening room, new galleries, and a multi-classroom education center.

For ticket information, please contact Event Associates at 212.245.6570.

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